

2024 第十屆探索台灣 120h- 「十現永續」

2024 The 10th Taiwan in My Eyes 120h - 「Fantastic Ten」

【簡章 Guideline】



The poster features a teal background with a blue whale illustration at the top left. The main title '2024 The 10th FANTASTIC TEN TAIWAN IN MY EYES 120h' is in white and yellow. To the right, '2024 十現永續' is written in large yellow characters, with '第十屆 探索台灣 120h' below it. The bottom section contains event details in white and yellow text, a QR code, and logos for CTCI EF and TAISE. The bottom illustration shows people walking on a yellow path with a stylized landscape including the Taipei 101 tower and traditional buildings.

2024
2024 The 10th FANTASTIC TEN TAIWAN IN MY EYES 120h
第十屆 探索台灣 120h

報名對象 國內大專院校之學研究生
Undergraduate and postgraduate students in Taiwan.
(Exchange students accepted.)

線上報名 Online Registration
Now ~ Until 2023/12/29 (Fri.) 12:00.

初選公布 Preliminary Selection
2024/01/04 (Thurs.)

實地探索 Discovery Field Trip
2024/1/22 (Mon.)-2024/1/26 (Fri.)

成果發表會暨評選會議 Final Presentation Competition and Awards Ceremony
2024/3/9 (Sat.) 08:00-14:00

總獎學金 高達新台幣 76.6 萬元!
Total Scholarships NTS766,000

立即報名
(02)2769-8599 #109
高專員 Sharon
Email:sharonkao@ctcief.org

主辦單位 CTCI EF 台灣國際交流基金會 TAISE 台灣永續發展研究基金會

每人 7,000 元探索活動津貼/5 個指定參訪點/並請自選與『永續發展目標』相關之 6 個參訪點

7,000 NTD/ person financial support for the program/ five designated visiting sites / and

six self-selected sites to explore.

壹、活動簡介 Introduction

探索台灣 120h 活動已經成功地邁入第十屆了，活動以增進國內大專青年瞭解聯合國 17 項永續發展目標在國內的實踐為重心，今年我們特別定名為「十現永續」。獲選學生以組隊方式進行連續五天活動，期間主辦單位將帶領同學前往 5 個指定參訪點(含標竿企業、政府組織及國家公園)進行參訪，探索永續面向；活動期間之其他時間，由同學自由安排想探索的台灣永續面向，須在活動進行之五天內完成至少六處自選點探索。其中自選點須密切與這 17 項永續發展目標 (SDGs) 相關。

"Taiwan in My Eyes" has successfully entered its tenth occurrence. This event is focused on enhancing the college students understanding of the United Nations' 17 Sustainable Development Goals (SDGs) and their implementation within Taiwan. This year, we have named the program "Fantastic Ten". The selected students will engage in a five-day continuous activity in teams, during which the organizing committee will lead the students to five designated visitation points (including benchmark companies, government organizations, and national parks) for visits to explore sustainability aspects. During the rest of the activity period, students are free to arrange their exploration of sustainability aspects in Taiwan. They must complete visits to at least six self-selected sites within the five-day activity period, and these self-selected sites must be related to the 17 Sustainable Development Goals (SDGs) released by the United Nations.

貳、活動目標 Purposes

1.鼓勵學生認知現今國際間最熱門的 SDGs 議題

Encourage students to become aware of the most pressing SDGs issues in the international arena today.

2. 增進學生了解國內企業之永續執行成果

Strengthening students' understanding of the sustainability achievements of domestic businesses.

3. 促進國際學生及國內學生間交流及通力合作

Facilitate interaction and collaboration between international and domestic students.

參、指導單位 Advisors

永續發展目標聯盟(Alliance for Sustainable Development Goals, A-SDGs)

肆、主辦單位 Host Organizations

中鼎教育基金會(CTCI Education Foundation, CTCIEF)

台灣永續能源研究基金會(Taiwan Institute for Sustainable Energy, TAISE)

伍、協辦單位 Co-organizers

中鼎工程股份有限公司(CTCI Corporation)

崑鼎投資控股股份有限公司(ECOVE Environment Corporation)

台灣水泥(Taiwan Cement LTD) (TBD)

太魯閣國家公園(Taroko National Park)

花蓮農改場(Hualien District Agricultural Research and Extension Station MOA)

陸、活動對象 Eligible Participants

參訪活動期間(2024 年 1 月 22 日至 1 月 26 日)及成果發表會暨評選會議(2024 年 3 月 9 日)
當日仍在台灣之大專校院具有學籍者即可 (包括交換生)

During the Discovery Field Trip(Jan. 22nd, 2024 to Jan. 26th, 2024) and on the day of Final

Presentation Competition and Awards Ceremony(Mar. 9th ,2024), individuals with student status from universities and colleges in Taiwan are eligible to participate. This includes degree seeking students and exchange students.

柒、活動時程 Timeline

1. 線上報名：即日起至 2023 年 12 月 29 日(五) 12:00 截止

Online registration : Now ~ Dec 29 (Fri.) 12:00.

2. 企劃書篩選：隊伍於報名結束前 (12 月 29 日) 須繳交探索旅遊企劃書，格式不限，內容詳述自選點規劃，須涵蓋台灣本島(北、中、南或東地區)至少六處與聯合國永續發展目標 SDGs 相關聯之單位，且設計成一條富含永續意涵之遊程路線，隊伍可藉由田野調查、企業訪查、社區再造、生活環境等進行探索。主辦單位將甄選出 12 個正取及數個備取隊伍。

The team must submit an itinerary plan before the registration deadline (December 29). The format is flexible, but it should provide a detailed plan for a self-selected route that covers at least six locations in Taiwan (Northern, Central, Southern, or Eastern regions) related to the United Nations Sustainable Development Goals (SDGs). The proposed route should be designed to incorporate sustainable elements. Teams can explore through field research, business visits, community revitalization, and environmental assessments, among other activities. The organizers will select 12 primary teams and several backup teams.

入圍公佈：2024 年 1 月 4 日(四) 於官網及粉絲專頁公告，並將於一周內發函至錄取隊伍所屬學校。

Finalists Announcement : Jan 4 (Thurs.),2024 at official website and Facebook fan page. The official letter will be sent to the selected teams' respective universities within a week.

3. 開幕儀式暨實地探索：2024 年 1 月 22 日(一)至 2024 年 1 月 26 日(五) (共五日)

Opening Ceremony and Discovery Field Trip : Jan 22(Mon.),2024~Jan 26(Fri.),2023

4. 成果發表會暨評選會議：2024 年 3 月 9 日(六) 08:00 至 15:00

Final Presentation Competition and Awards Ceremony : Mar 9(Sat.),2024 08:00-15:00

捌、報名方式 Registration

- ❖ 免費參加，為落實無紙化作業，一律於活動報名頁面採線上方式報名

For paperless goal, event registration is conducted online.

(鏈結 / Link : <https://forms.office.com/r/sK3rib9SCi>)



立即報名 | Link

- ❖ 活動以隊伍方式進行，請自行組隊，且以**隊伍**為單位填寫報名表單及上傳相關文件。

The activity is team-based, please create your own team, and the team serves as the participation unit when completing the registration form.

- ❖ 請於**報名附件檔案區**下載相關文件：

附件一 - 學生證正反面影本(在學證明)、附件二 - 參賽推薦書以及附件三 - 家長同意書(僅未滿 18 歲在學學生填寫回傳)。**附件一及二為必要文件，附件三請視需要提供。**

The attachments please download from: <https://reurl.cc/7MblOI>. The attachment 1 and 2 are required, and attachment 3 should be provided if you are under 18 years old.

- ❖ 須完成填寫線上報名表單並於報名截止前繳交探索旅遊企劃書及隊伍報名附件，以電子掃描方式(須將檔案合併及壓縮)，上傳至繳交區 (<https://reurl.cc/Wv8brD>) 才視為完整報名。

You must complete the online registration form and submit the relevant documents before the registration deadline. These documents should be scanned electronically (combined and compressed into one file) and uploaded to the submission area (<https://reurl.cc/Wv8brD>) for your registration to be considered complete.

- ❖ 預計招收 12 個隊伍(每隊 4 人，共計 48 位學員)。每隊含一位本國籍學生(隊長暨活動主要聯絡人)，以及三位不同國籍的學研究生，四人國籍須不相同且為同校學位生。**每人僅可報名一隊，不可重複報名。**如有偽造或與事實不符之情事，主辦單位得逕取消該隊參與活動資格。

Each team is required to have four members, and we are expecting the participation of 12 teams, which amounts to a total of 48 students. Each team is structured with one

local student serving as the team leader and primary point of contact. Additionally, each team comprises three students from diverse national backgrounds. Importantly, all four students within a team must hold different nationalities, and they should all be degree-seeking students from the same university. Each person may only register for one team, and duplicative registration is not allowed. If there are any counterfeit or misleading declarations contrary to the truth, the organizers reserve the right to cancel the entire team's registration qualifications.

- ❖ 曾獲選參與過前九屆「探索台灣 120h」活動者，不得再次參與本活動。

Those who have participated in Taiwan in My Eyes 120h in the past are not eligible to rejoin this event.

玖、活動地點及議程(Sites & Agenda) (TBD)

一、開幕儀式暨首日實地探索(2024/1/22)

時程	活動內容
09:30-10:20	報到
10:20-11:00	開幕儀式
11:00-12:00	參訪中鼎第二總部大樓
12:00-13:30	抵達苗栗綠色夢工廠
13:30-16:30	參訪苗栗綠色夢工廠
16:30-18:00	返回台北車站
18:00-	解散

二、探索活動期間 Site discovery (2024/01/22~1/26) : (TBD)

中鼎工程、苗栗綠色夢工廠、台灣水泥、太魯閣國家公園及花蓮農改場

日期	時段	參訪點
1/22	上午	中鼎集團 第二總部大樓 (CTCI Corporation 2 nd HQ)
	下午	苗栗綠色夢工廠 (Green Dream Works)
1/23	上午	台泥 DAKA 循環園區
	下午	太魯閣國家公園 (Taroko National Park)

1/24	上午	花蓮農改場 (Hualien District Agricultural Research and Extension Station MOA)
	下午	自由探索 Self Exploration
1/25-1/26	-	自由探索 Self Exploration

三、成果發表會暨評選會議 Final Presentation Competition

1. 時間：2024 年 3 月 9 日 (六) 08 : 00 至 15:00
2. 地點：中鼎工程第一總部大樓 CTCI Corporation 1st HQ
3. 說明：

隊伍完成實地探索活動後，須在 2024 年 2 月 16 日 (五) 完成 1 份成果書面報告及 5 分鐘探索影片並上傳繳交給主辦單位(請繳交影片檔，並附上 youtube 連結)。各隊伍並需於 2023 年 3 月 9 日 (六) 參與成果發表會，進行最終名次評選並頒發獎學金。

After completing the Discovery Field Trip, each team must submit one copy of a complete Final Presentation Report and a five-minute video presentation by Friday, February 16th, 2024. On Mar. 9th (Sat), 2024, the Final Presentation Competition will be held for the final ranking evaluation and the awarding of scholarships.

拾、獎學金說明 Scholarships

本活動係屬推廣永續發展教育，故鼓勵大專院校學生參加。同時，為提升同學熱衷參與活動隻熱情，特地提撥獎學金實地探索活動獎學金及中鼎國際交流獎學金以茲鼓勵。

1. 實地探索獎學金：Field Discovery Activity Scholarships

每人新台幣 7 仟元、合計每隊新台幣 2 萬 8 仟元，俾補助各隊進行實地探索活動之差旅與

食宿費用，若有其他衍生費用，敬請各隊自理。

Each team member with NT\$7,000, for a total of NT\$28,000 per team, helping defray the actual costs of each team member's per diem travel, room and board expenses associated with each experiential discovery site, and for any other incidental expenses, the teams shall be responsible for their own expenses.

※實地探索獎學金將分以 2 次進行發放，首次發放\$4,000 元，待完成所有活動內容並參與成果發表會暨評選會議後，餘款\$3,000 元將連同隊伍獲得之中鼎國際交流獎學金一起發放。活動期間若經確認隊伍有違反或無不可抗力之因素退賽，每位同學須繳還已經發放之\$4,000 元，且隊伍所有成員將無法參與未來由本基金會所辦理之競賽活動。

The scholarship will be distributed in two installments: the initial \$4,000 will be disbursed, and the remaining \$3,000 will be released after participating in the Results Presentation Event. If, during the event, it is confirmed that the team has violated the rules or withdrawn due to non-force majeure factors, each student must return the disbursed \$4,000, and all members of the team will be disqualified from participating in any future competition events organized by the organizer.

2. 中鼎國際交流獎學金：CTCI Exchange Scholarships

實地探索隊伍於成果發表會當日進行約每隊 12 分鐘成果展現(不限格式)，經評選後由主辦單位依序頒發：

第一名(計 1 隊)：發給新台幣 10 萬元；

第二名(計 2 隊)：各發給新台幣 5 萬元；

第三名(計 4 隊)：各發給新台幣 3 萬元;

佳作獎(計 5 隊)：各頒發新台幣 2 萬元。

On the date of the Results Presentation Event, each team will make a twelve-minute presentation about their on-site discovery experiences (in any format), with the organizer providing scholarships for one team in:

First Place in the amount of NT\$100,000;

For two teams in Second Place in the amount of NT\$50,000 per team;

For four teams in Third Place in the amount of NT\$30,000;

and for the remaining five teams each a scholarship in the amount of NT\$20,000.

3. 最佳人氣獎：Best Popularity Award

各隊伍將於 2024 年 2 月 16 日繳交 5 分鐘實地探索 Vlog 影片給主辦單位，由主辦單位同時間公布在本會臉書進行為期兩週(2/19-3/4)人氣選拔，並於成果發表會暨評選會議當天頒發影片最佳人氣獎項，並給予獎金新台幣 1 萬元整。

Each team of participants must submit a 5-minute video composed of exploring Vlog to the organizer by Feb. 16, 2024. A 2-week competition will be held on the organizer's Facebook page to select the most popular video. The result will be shown on the result presentation and the winner will receive NTD\$10,000.

※最佳人氣獎選拔結果係以本會臉書後台數據做為依據。

The result of the Best Popularity Award is based on the background data of the organizer' s Facebook page.

※各獎學金獲獎資格為經評選後獲得，若評選成績未達優選標準將可予從缺。

The eligibility for each scholarship is determined after the selection process. If the evaluation results do not meet the criteria for excellence, the scholarship may remain unawarded.

拾壹、評分準則與權重 Scoring Criteria

1. 初審階段：Preliminary Review

- ❖ 可發揮創意自行設計探索旅遊企劃書，內容須包含：隊伍個人資料表、隊伍介紹、隊伍合影 1 張、對聯合國永續發展目標(SDGs)認知說明、參與活動的動機及期望、對於各個參訪點想法、瞭解與期待、行程安排以及自選點規劃說明，總共八項目。

The itinerary plan could be designed with your own creativity. The content should cover the following elements: Team member's information, team introduction, a group photo, knowledge about SDGs, motivation and expectation for participation in this program, expectations for the designated companies, schedule and agenda for self-selected visiting institutes/ sites.

- ❖ 企劃書至少 8 頁，至多 15 頁為限。

The itinerary plan must be at least 8 pages and no more than 15 pages.

- ❖ 企劃書內容切勿提及校名(徽)、系所名及指導老師姓名，僅保留隊名即可;隊名亦不可取易辨別學校資訊之名稱。

The itinerary plan should not include university or department details; only the team name should be provided. Additionally, using the school emblem in the report is not

permitted.

評審項目	說明	比例
隊伍介紹	1. 隊伍名稱由來 2. 整體自我介紹完整性 3. 隊伍合影 1 張	5%
對 SDGs 認知說明	1.對於 SDGs 概念的認知 2.內容結合 SDGs 與 ESG 面向(環境、社會、經濟) ※內容須為自己所寫，如有參考資料須標示出處。	5%
參與活動的動機及期望	1.說明參與本活動的動機與期望 2.若曾參與/報名過基金會的任何活動，可提出說明。	5%
整體規劃構想與分享策略	1.整體規劃構想之創意性及主題性 2.整體規劃構想之完整性 3.行程規劃(交通、住宿以及預算等之可行性) ※Bonus：計算整趟行程的碳足跡(總分至多加 5 分)	30%
對於參訪點想法與期待	1.對於本屆企業指定點之初步了解 2.對於指定參訪點的期待	25%
自選點或主題探索 搭配規劃	1.自選點地理位置多元性 2.自選點皆有結合 SDGs 且具主題性 3.自選點之獨特性	30%

2. 決賽階段：Final

❖ 成果書面報告架構與規範：Result presentation report

1. 可自行設計成果書面報告，其內容包含：工作職掌/分配、行程安排以及參訪心得。

The Result Presentation Report could be designed by your own creativity. The content should include the distribution of work, the schedule and the impressions or opinions regarding the event.

2. 報告書至少 10 頁，至多 25 頁為限。

The Result Presentation Report must be at least 10 pages and no more than 25 pages.

3. 報告書內切勿提及校名(徽)、系所名及指導老師姓名，僅保留隊名即可。

The Result Presentation Report should not include university or department details; only the team name should be provided. Additionally, using the school emblem in the report is not permitted.

❖ 成果發表會規範：The rule of Result presentation competition

1. 安排每組 12 分鐘報告時間，但不可短於 7 分鐘。

Each team has a 12-minute time slot for their presentation, and it must not be shorter than 7 minutes.

2. 不限報告模式，各隊可自行發揮創意進行發表(如：相聲、小劇場等)。

Could use your own team' s creativity to make the presentation.

3. 不限服裝，可依據需求自行租借服裝(費用自付)，或可依據自身國籍穿著傳統服飾。

No specific dress code, you can either rent the clothing as needed (at your own expense)

or choose to wear traditional attire from your own nationality.

項目	說明	比例
成果發表會(口頭)	1. 報告內容 (30%) 各隊成果發表內容、台風、時間掌控 各隊各成員成果發表會參與與互助默契 2. 創意表現 (10%)	40%
成果報告書(書面)	1. 工作職掌/分配 (5%) 2. 行程安排 (5%) 3. 參訪心得 (10%) ※Bonus : 計算整趟行程的碳足跡 (總分至多加 5 分)	20%
跨國溝通互動	<ul style="list-style-type: none"> ● 影片 Video 自選點永續行程 Vlog 指定點企業行程分享 觀看數 ● 多語文社群媒體發文 Social Media 各隊每日一篇本會臉書活動區文 	25%

	各隊多元語言按讚數	
紀律與學習	<ul style="list-style-type: none"> ● 各隊各成員有無遲到早退 ● 各隊各成員積極學習與發問 ● 各階段資料按時繳交且依規定具完整性 	10%
學員互評		5%

拾貳、注意事項 Notice

- ❖ 活動期間將使用中文或英文進行(依協辦單位提供)，主辦單位在活動期間無提供英語翻譯，若無中文能力之外籍學生請由隊伍組員協助。

The event will be conducted in either Chinese or English (as provided by the co-organizing institution), if foreign students without Chinese language proficiency, please seek assistance from your team members. The organizing committee will not provide English translation during the event.

- ❖ 活動請各隊伍自行設計隊旗並輸出，且攜帶至開幕典禮作為合影使用，且活動期間請隊伍每天至少發佈一則貼文(語言不限)於本會臉書探索台灣活動專區，供主辦單位查核。

Teams shall design their own team flags, and during the event teams shall publish at least one FB post (any language accepted) on Taiwan in my eyes activity area per day, which will be submitted to the event organizers for approval.

- ❖ 指定點探索、自選點探索和成果發表會隊伍皆**必須全員全程參與**，若無因不可抗力之因素

缺席，主辦單位得逕取消隊伍參與資格。

All activities require full and continuous participation from all team members. In the absence of force majeure, the organizing committee reserves the right to disqualify the team from participation.

- ❖ 活動後將集結此次 12 個隊伍參訪成果集結成冊，請各隊於 **2024/03/18(一)**前繳交參訪照片、心得等資訊。

All teams are required to submit activities photos and written articles before Mar.18(Mon.),2024, for publishing the final booklet.

拾參、聯絡資訊 Contact

電話 Tel : (02)2769-8599 #109 高詩雲專員

E-mail : sharonkao@ctcief.org

*主辦單位保有修改、終止、變更活動內容細節之權利，資訊請以官網公佈為主。

*The organizers reserve the right to amend, cancel, or change any event content or details, and all information shall be deemed authoritative in accord with publishing on the official website only.